

**Information letter**

**Surgut branch of the Financial University**

**invites you to participate**

**in the International Academic Scientific and Practical Conference**

**«Project for Russia and Abroad: Effective financial mechanisms»**

**February 25, 2025 – February 26, 2025**

Dear Students and Educators!

We invite you to participate in the International Academic Scientific and Practical Conference «Project for Russia and Abroad: Effective financial mechanisms». Business and social projects from students of professional educational institutions are accepted for participation. According to the results of the conference, a project competition will be held. The best projects will be published in an electronic collection of the conference abstracts and awarded certificates and diplomas of various degrees.

**Format:** face-to-face and the remote form of conducting

**Location:** Google Meet.

**Section 1:** TheCentral City Library named after A.S. Pushkin, 78/1, Republic St., the 6th floor, Conference Hall.

**Sections 2-3:** Surgut Branch of the Financial University, 15/1, Energetikov St., the 1st floor, Conference hall, Room 112.

**Dates and times of the conference sections:**

**Section 1:** Projects Changing the World (the international section, February 25, 2025, from 10:00 to 14:00 Moscow time).

**Section 2:** Business Projects Defining Trends (the national section, February 26, 2025, from 08:00 to 13:00 Moscow time).

**Section 3:** Promising Social Projects (the national section, February 26, 2025, from 08:00 to 13:00 Moscow time).

**Participation Conditions**

1. Participants can be students of professional educational institutions.
2. The participation with the possible subsequent publication is free. No organizational fees are required.
3. The age of participants is not limited.
4. To participate in **International Section 1**, participants must submit:
5. An application in Russian and English (MS World)
6. Abstracts in Russian and English (MS World)
7. A presentation in Russian and English (Power Point)

The documents must be submitted from February 15th to February 20th, 2025 in accordance with the specified templates (Appendices 1–3) via email to the organizing committee at NVAnufrieva@fa.ru. The email subject line should include the name of the country and educational institution, while the file name must contain the author's surname and initials.

*For example, the document titles may be as follows:*

*A.A. Vasiliev. The application for participation*

*A.A. Vasiliev. Abstracts*

*A.A. Vasiliev. The project presentation.*

1. To participate in **Sections 2-3**, participants must submit:
2. An application in Russian and English (MS World)
3. Abstracts in Russian and English (MS World)
4. A presentation in Russian and English (Power Point)

The documents must be submitted from February 15th to February 20th, 2025 in accordance with the specified templates (Appendices 1–3) via email to the organizing committee at NVAnufrieva@fa.ru. The email subject line should include the name of the country and educational institution, while the file name must contain the author's surname and initials.

*For example, the document titles may be as follows:*

*A.A. Vasiliev. The application for participation*

*A.A. Vasiliev. Abstracts*

*A.A. Vasiliev. The project presentation.*

1. The project can be prepared by one student or in co-authorship. The number of authors should not exceed three people.
2. The best papers will be awarded with certificates, diplomas, and published in the conference collection of abstracts.
3. The speaker’s presentation is limited to 10 minutes.
4. The main condition is the uniqueness of the project i.e. it should not have been published or presented earlier.
5. The project will be assessed by experts among entrepreneurs on the following criteria:

- relevance, focus on solving social problems of the region, country;

- monitoring the demand for the proposed product, goods, service in the local, national or international market;

- presentation of MVP (minimum viable product);

- quality of the project marketing plan;

- originality of the business idea or social idea;

- balance of the apparatus and structure of the project;

- quality of financial calculations for business projects (estimate cost, investments, income, break-even point, payback period, project profitability, etc.)

11. The project should include relevance, goal and tasks, implementation stages, marketing plan, estimate cost, financial flows and other components. It is desirable to have diagrams, charts and other means of graphic visibility. A virtual or other model demonstrating the organization, product, idea is possible.

12. If papers do not meet the conditions of the competition or if they are submitted in violation of the requirements, they may not be accepted for consideration. The Organizing committee reserves the right to reject projects from participation without explanation.

13. Requirements for the layout of the application, abstract and presentation are presented in Appendixes 1 - 3.

**Contact Information**

For inquiries and additional information, please contact the conference organizing committee.

Chairperson – Nina Valeryevna Anufrieva, Ph.D. of Historical Sciences, Lecturer   
Phone: +7 (950) 538-33-18, Е-mail: [NVAnufrieva@fa.ru](mailto:nina21@inbox.ru).

Dear colleagues!

The organizing committee would appreciate it if you could share this information with teachers and students of professional educational institutions who might be interested in participating in the conference.

**We will be pleased to see you**

**among the conference participants!**

Appendix 1

**Application for participation in the conference**

|  |  |
| --- | --- |
| Full name(s) of the project author(s)  *Please list all authors!* |  |
| Full name, academic degree, and position of the academic supervisor, workplace, E-mail |  |
| Place of study (country, city, name of the educational institution) |  |
| Section title |  |
| Project title |  |
| Contact phone numbers of the authors |  |
| E-mail of each author |  |
| By submitting the application, I consent to the processing of my personal data provided in the application | (yes or no) |

Appendix 2

**Requirements for the layout of abstracts**

|  |  |
| --- | --- |
| **Page format** | A4, portrait orientation |
| **Margins** | top and bottom 2 cm (20 mm), left 2 cm (20 mm), right 2 cm (20 mm) |
| **Main font** | Times New Roman |
| **Font size for main text** | 14 points |
| **Line spacing** | 1.5 |
| **Text alignment** | justified |
| **Automatic hyphenation** | disabled |
| **Paragraph indentation** (first line) | 1.25 cm |
| **Page numbering** | not included |
| **Figures and tables** | allowed and embedded within the text, not as separate files |
| **References to literature** | in square brackets [1, p. 2], bibliographic list at the end of the text |
| **Length** | from 1 to 3 pages inclusive |

* The organizing committee accepts materials saved in Microsoft Word format (\*.doc or \*.docx)
* The author is responsible for the content of the materials.
* Abstracts are not subject to additional editing, so they must be checked before submission to the organizing committee.
* Abstracts that grossly violate the formatting rules will be rejected.
* A conference participant can be the corresponding author of only one paper and a co-author of several others.

**Examples of abstracts formatting**

**УДК 332.1**

**Иванов Д. Т.**

*студент*Университет экономики и управления  
г. Калуга, Россия

**Экономические аспекты развития бизнеса в Тюменском регионе**

 Текст тезисов, Текст тезисов, Текст тезисов, Текст тезисов, Текст тезисов, Текст тезисов, Текст тезисов [1, с. 2].

**Литература:**

1. Лаврушин О.И. Банки и банковское дело // Москва, 2024. – 94 с.

**UDC 332.1**

**D. T. Ivanov**

student

University of Economics and Management

Kaluga, Russia

**Economic aspects of business development in the Tyumen region**

Text of abstracts, Text of abstracts, Text of abstracts, Text of abstracts, Text of abstracts, Text of abstracts [1, p. 2].

**Literature:**

1. O.I. Lavrushin Banks and banking // Moscow, 2024. – 94 p.

Appendix 3.

**Presentation formatting requirements**

A social or business project must be completed in MS PowerPoint and formatted according to the following parameters:

- number of slides: no more than 30;

- slide orientation: landscape;

- design style: flexible;

- no animation effects, audio and video are allowed;

- font: Times New Roman;

- font size: headings - at least 40 pt, main text - at least 20 pt.

The first slide should contain the project title, information about the author(s) and the scientific advisor, and the name of the educational institution.